

# Baby Basics Program Materials Request Form

In order to help the B'More for Healthy Babies Initiative plan for the next fiscal year we are requesting that every Baby Basics site in Baltimore city fill out this form. Due to a limited supply of Baby Basics materials, priority will be given to sites who serve women who are at the highest risk for poor birth outcomes. We ask that each site think carefully about the population you serve and supply us with quantity of books, planners and posters you believe you will need to meet your site's needs through **June 30, 2014**. Please fill one form out for each individual Baby Basics program site.

Please print or email this form to Laura Latta at [llatta@flbcinc.org](mailto:llatta@flbcinc.org) by **February 14, 2014**.

First Name

Telephone Number

Last Name

Email

Affiliation/Organization

Address

Baby Basics Contact Person at this site

Who will distribute the books/planners?

How will your site track the book/planners that are distributed?

Who is the target population at your site that will receive the Baby Basics materials? (ex. all pregnant women, only first time moms, select group, please describe)

Please provide us with some basic information about the pregnant women that your site serves. Please give **exact numbers**.

How many pregnant women does your site serve yearly?

Of the women your site serves, how many pregnant women are Medicaid eligible?

Of the women your site serves, how many pregnant women are first time mothers?

In the past year how many babies were born full-term (39-40 weeks 6 days)?

In the past year how many babies were born premature (prior to 37 weeks)?

In the past year how many babies were with a healthy weight (> 2500 grams)?

Between 1/1/13 and 12/31/13, how many Baby Basics books did your site distribute?

Between 1/1/13 and 12/31/13, how many Baby Basics planners did your site distribute?

Between 1/1/13 & 12/31/13, how many Baby Basics Moms Club group sessions did your site offer?

Please list below the number of Baby Basics materials that your site will need through **June 30, 2014**.

	Books	Planners	Index Posters	Promotional Posters
English				
Spanish				
Total				

What support, training or technical assistance does your site anticipate (if any) from B'more for Healthy Babies?

Upon completion, please save a copy of this form for your records and please submit a copy of the form to Laura Latta by either printing it or

If you have any additional questions or comments about this materials request form please contact:

**Laura Latta, Program Director**  
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